

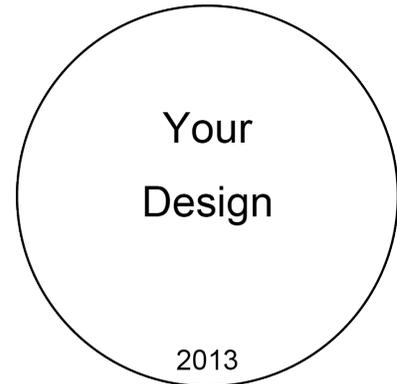


BIG ISLAND OF HAWAII

# MAUNA KEA COIN CONTEST 2013

JANUARY 26 – MARCH 15, 2013

Design a coin and express your aloha & respect for Mauna Kea!



## Contest Categories

(1) Grades K – 4; (2) Grades 5 – 8; (3) Grades 9 – 12

The winners of the three categories will compete for the grand prize.

The grand prize winner's design will be struck on a coin.

The coins will be distributed at AstroDay 2013, May 4th at Prince Kuhio Plaza, and will be sold at Mauna Kea Visitor Information Station and its E-Store.

## Prizes (for the grand prize winner)

- (1) A Galileoscope, (2) \$50 KTA Merchandise Certificate,
- (3) 'Imiloa Family membership card, (4) Onizuka Space Center membership card,
- (5) Galaxy Garden/Paleaku Gardens Family Pass

## How to Enter

- (1) Download the design sheet at the official website  
<http://mkaoc.org/coin/2013>  
and print it on a letter size paper.
- (2) Drop off your design sheet at the nearest KTA Courtesy Desk.  
(Keawe Street, Puainako, Waimea, Kailua Kona, or Keauhou)

**Deadline: Friday, March 15, 2013** until the courtesy desk is closed.

See back or visit the official website for details.

Sponsored by Mauna Kea Astronomy Outreach Committee (MKAOC), KTA Super Stores, 'Imiloa Astronomy Center of Hawai'i, Onizuka Space Center, & Galaxy Garden/Paleaku Gardens Peace Sanctuary



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**Big Island of Hawai'i**  
**MAUNA KEA COIN CONTEST 2013**  
**1/26/13 – 3/15/13**  
**Official Rules**  
**NO PURCHASE NECESSARY**

1. **PURPOSE AND THEME:** The purpose of the Mauna Kea Coin Contest is to enhance awareness of the convergence between astronomy (such as night sky, constellations, and a telescope) and the Hawaiian culture of Mauna Kea (such as plants, animals, insects, the environments, and natural history) among K-12 students on the Big Island of Hawai'i. K-12 students will include both astronomy and Hawaiian themes related to Mauna Kea and express their aloha and respect for the impressive mountain in their design for the Mauna Kea coin.
2. **HOW TO ENTER: Download the design sheet at <http://mkaoc.org/coin/2013/> and print it on a 8.5" by 11" sheet of white letter paper. Use a black pen to draw your design in the 6-inch circle of the design sheet. Only black-and-white line drawings will be accepted. Designs in different sizes (not in the 6-inch circle), with colors, and/or with 3-D effects will be eliminated.**
3. **SUBMITTING YOUR ENTRY:** At the bottom of your design sheet, print your complete name, school, grade, home address, phone number, and, your name on the coin if you win the grand prize with your parent's or guardian's signature. No mechanically reproduced entries will be accepted. You may enter as often as you like, but each entry must be different. **Submit your entry at the nearest KTA Super Store Courtesy Desk at Keawe Street, Puainako, Waimea, Kailua Kona or Keauhou store.** All entries must be received by March 15, 2013 before closing of the KTA Super Store Courtesy Desk. **ENTRIES FAILING TO MEET THE ABOVE MENTIONED REQUIREMENTS WILL BE ELIMINATED.**
4. **JUDGING CRITERIA:** Entries meeting the above requirements will be judged by Hawaiian cultural practitioners, and astronomy experts. Entries will be divided into one of three school groups: 1) Grades K-4, 2) Grades 5-8, and 3) Grades 9-12. Three winners (1<sup>st</sup> place, 2<sup>nd</sup> place, and 3<sup>rd</sup> place) will be chosen in each category. Judging in each category will be based on the following criteria: (1) concept, (2) relevance to both astronomy and Hawaiian cultural themes as related to Mauna Kea, (3) originality and creativity, (4) appropriateness of the design for a 1.5-inch coin, and (5) overall presentation. Tied entries will be judged again on the basis of their concept as well as its originality and creativity. Entries must be the entrant's original work and must not have won a previous prize or award or been previously published. Three overall winners (1<sup>st</sup> place=grand prize, 2<sup>nd</sup> place, and 3<sup>rd</sup> place) will be chosen from the nine category winners (1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winners of the three categories). Winners will be notified on or around April 27, 2013.
5. **GENERAL RULES:** The contest is open to grades K-12 students of Hawai'i Island under the age of 19 years old, including home-schooled students. Potential winners (and their parents or legal guardians) must sign any required Winner's Affidavit and Release within 14 days of attempted notification of winning or the prize will be forfeited and an alternate winner selected. Prizes won by a minor will be awarded in the name of parent or legal guardian. No prizes can be transferred or substituted, unless the prize is generally unavailable, in which case a prize of equal or greater value will be substituted. Acceptance of a prize offered constitutes permission to use the winner's name and/or likeness and coin design and title for advertising/ trade purposes without further compensation, unless prohibited by law. By entering, the contestant agrees to abide by and be bound by these Official Rules and the decisions of the judging organization, which are final in all matters. All entries submitted become the sole property of the sponsors and none will be returned. All winning designs will be placed on display at the Coin Contest booth at AstroDay 2013, May 4<sup>th</sup>, 2013 at Prince Kuhio Plaza mall, possibly at KTA Super Stores, Onizuka Space Center, 'Imiloa Astronomy Center of Hawai'i. The winning designs will be also posted on the Mauna Kea Coin Contest Official website at <http://mkaoc.org/coin/>. No correspondence will be acknowledged. The grand prize winner's design will be modified by the Mauna Kea Coin Contest Committee and will be struck onto a coin. The coins with the winner's design will be distributed at AstroDay and other outreach and education events by Mauna Kea Astronomy Outreach Committee (MKAOC) members, and will be sold at Mauna Kea Visitor Information Station and its online store (First Light E-Store: <http://www.maunakeastore.com>).
6. **PRIZES: One prize for 1<sup>st</sup> overall winner (grand prize winner):** Galileoscope, \$50 KTA Merchandise Certificate, 'Imiloa Astronomy Center of Hawai'i Family membership card, Friends of the Onizuka Space Center Family membership card, & Galaxy Garden/Paleaku Gardens Peace Sanctuary Family pass for 4 times a year. Approximate Retail Value "ARV" \$290. **One prize for 2<sup>nd</sup> overall winner:** Galileoscope, \$40 KTA Merchandise Certificate, 'Imiloa Astronomy Center of Hawai'i Family membership card, Friends of the Onizuka Space Center Family membership card, & Galaxy Garden/Paleaku Gardens Peace Sanctuary Family pass for 2 times a year. ARV \$240. **One prize for 3<sup>rd</sup> overall winner:** Galileoscope, \$30 KTA Merchandise Certificate, 'Imiloa Astronomy Center of Hawai'i Family membership card, Friends of the Onizuka Space Center Family membership card, & Galaxy Garden/Paleaku Gardens Peace Sanctuary Family pass for 1 time a year. ARV \$210. **Three prizes for 1<sup>st</sup> place winner of each category:** \$30 KTA merchandise certificate, \$15 'Imiloa Bank of Hawaii Museum Store gift certificate, Mauna Kea baseball hat, Space pen, Set of Mauna Kea Brand Astronomy Trading Cards, & 2013 Mauna Kea bronze coin. ARV \$91. **Three prizes for 2<sup>nd</sup> place winner of each category:** \$20 KTA merchandise certificate, \$15 'Imiloa Bank of Hawaii Museum Store gift certificate, Mauna Kea baseball hat, Space pen, Set of Mauna Kea Brand Astronomy Trading Cards, & 2013 Mauna Kea bronze coin. ARV \$81. **Three prizes for 3<sup>rd</sup> place winner of each category:** \$10 KTA merchandise certificate, \$15 'Imiloa Bank of Hawaii Museum Store gift certificate, Mauna Kea baseball hat, Space pen, Set of Mauna Kea Brand Astronomy Trading Cards, & 2013 Mauna Kea bronze coin. ARV \$71. Total Retail Value \$1,469. All prizes will be awarded.
7. **WINNERS' LIST:** The names of prize winners will be seen online at Mauna Kea Coin Contest Official website <http://mkaoc.org/coin/>