

## Big Island of Hawai'i

# MAUNA KEA COIN CONTEST 2011

January 22 – March 11, 2011

Design a coin to express your aloha and respect for Mauna Kea and focus on one of its many aspects – a home for plants, animals, and insects; its environment and natural history; its cultural significance; and its location as a site for observations of the night sky.



Front side



Back side

*The winners of the three categories will compete for the grand prize.*

*The grand prize winner's design will be struck on a coin and distributed on AstroDay 2011.*

*The awards ceremony will be held on AstroDay, May 7, at Prince Kuhio Plaza in Hilo.*

This is the actual size (1.5"), similar to a Silver Dollar.

### Prizes:

*(for the grand prize winner)*

A Galileoscope™

'Imiloa Astronomy Center of Hawai'i Family membership card

Friends of the Onizuka Space Center Family membership card

\$50 KTA merchandise certificate

### Judges:

Jon Lomberg (space artist at Galaxy Garden)

James K. Pihana (native Hawaiian cultural practitioner)

Koa Rice (Hawaiian cultural practitioner)

Shawn Laatsch (planetarium manager at 'Imiloa Astronomy Center of Hawai'i)

### Contest Categories:

### Requirements:

*See back for the official rules.*

(1) Grades K-4

(2) Grades 5-8

(3) Grades 9-12

(1) Draw your design in the 6" circle of the design sheet.

(2) Theme should include anything related to Mauna Kea.

(3) Make a line drawing only in black pen. No colors, please.

(4) Put "2011" in your design.

The design sheet can be downloaded at <http://www.naoj.org/IYA/Coin2011>.

Drop off your design sheet at the nearest KTA Courtesy Desk by March 11.

(Keawe Street, Puainako, Waimea, Kailua Kona, or Keauhou)

Sponsored by Mauna Kea Observatories Outreach Committee (MKOOC), KTA Super Stores, 'Imiloa Astronomy Center of Hawai'i, and Onizuka Space Center



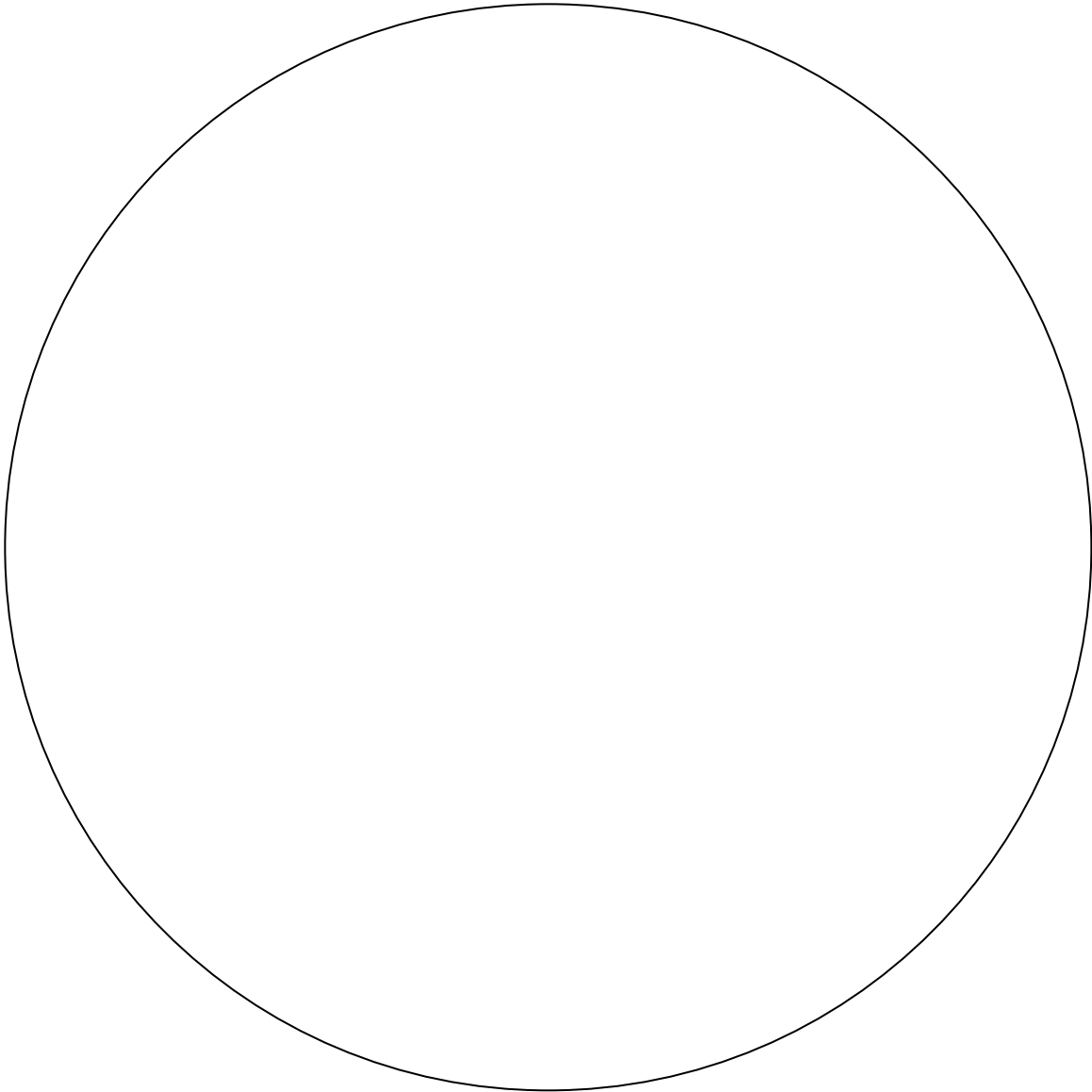
Contact: Kumiko Usuda (Subaru Telescope) 934-5954 / Tracey Yamane (KTA) 959-4575 Ext3352

**Big Island of Hawai'i**  
**MAUNA KEA COIN CONTEST 2011**  
**1/22/11 – 3/11/11**  
**Official Rules**  
**NO PURCHASE NECESSARY**

1. **PURPOSE AND THEME:** The purpose of the Mauna Kea Coin Contest is to enhance awareness of Mauna Kea among K-12 students on the Big Island of Hawai'i. The impressive mountain of Mauna Kea has many aspects: a home for unique and rare plant and animal species; a location with special environmental and geological features; a significant and sacred place in Hawaiian culture; and one of the best sites in the world for observing the night sky. K-12 students will focus on one or more of Mauna Kea's many aspects and express their aloha and respect for the mountain in their design for the Mauna Kea coin.
2. **HOW TO ENTER:** Download the design sheet at <http://www.naoj.org/IYA/Coin2011> and print it on a 8.5" by 11" sheet of white letter paper. Use a black pen to draw your Mauna Kea design related to Mauna Kea in the 6-inch circle of the design sheet. Only black-and-white line drawings will be accepted. **Designs in different sizes (not in the 6-inch circle), with colors, and/or with 3-D effects will be eliminated.**
3. **SUBMITTING YOUR ENTRY:** At the bottom of your design sheet, print your complete name, school, grade, home address, phone number, and, if possible your/your parent's or guardian's e-mail address. No mechanically reproduced entries will be accepted. You may enter as often as you like, but each entry must be different. **Submit your entry at the Keawe Street, Puainako, Waimea, Kailua Kona or Keauhou KTA Super Store Courtesy Desk.** All entries must be received by March 11, 2011 before store closing. **ENTRIES FAILING TO MEET THE ABOVE MENTIONED REQUIREMENTS WILL BE ELIMINATED.**
4. **JUDGING CRITERIA:** Entries meeting the above requirements will be judged by a select panel of art directors, Hawaiian cultural practitioners, and astronomy experts. Entries will be divided into one of three school groups: 1) Grades K-4, 2) Grades 5-8, and 3) Grades 9-12. Judging in each category will be based on the following criteria: (1) concept, (2) originality and creativity, (3) relevance to the Mauna Kea theme, (4) appropriateness of the design for a 1.5-inch coin, and (5) overall presentation. Tied entries will be judged again on the basis of their concept as well as its originality and creativity. Entries must be the entrant's original work and must not have won a previous prize or award or been previously published. One grand prize winner will be chosen from the nine category winners (first, second, and third place winners of the three categories). Winners will be notified on or around April 25, 2011.
5. **GENERAL RULES:** The contest is open to school students of Hawai'i Island under the age of 19 years old, including home-schooled students. It is void where prohibited, and all federal, state and local laws apply. All taxes are the sole responsibility of winners. Potential winners (and their parents or legal guardians) must sign any required Winner's Affidavit and Release within 14 days of attempted notification of winning or the prize will be forfeited and an alternate winner selected. Prizes won by a minor will be awarded in the name of parent or legal guardian. No prizes can be transferred or substituted, unless the prize is generally unavailable, in which case a prize of equal or greater value will be substituted. Acceptance of a prize offered constitutes permission to use the winner's name and/or likeness and coin design and title for advertising/ trade purposes without further compensation, unless prohibited by law. By entering, the contestant agrees to abide by and be bound by these Official Rules and the decisions of the judging organization, which are final in all matters. All entries submitted become the sole property of the sponsors and none will be returned. All winning designs will be placed on display at KTA Super Stores, Onizuka Space Center, 'Imiloa Astronomy Center of Hawai'i, and posted on the Mauna Kea Coin Contest Official website at <http://www.naoj.org/IYA/Coin2011>. No correspondence will be acknowledged. The grand prize winner's design will be modified by the Mauna Kea Coin Contest Committee and will be struck onto a coin. The coins with the winner's design will be distributed on AstroDay 2011 and will be sold at Mauna Kea Visitor Information Station.
6. **PRIZES:** One prize for grand prize winner: Galileoscope, \$50 KTA Merchandise Certificate, 'Imiloa Astronomy Center of Hawai'i Family membership card, & Friends of the Onizuka Space Center Family membership card. Approximate Retail Value "ARV" \$215. Three prizes for first place winner of each category: \$30 KTA merchandise certificate, Set of Mauna Kea Brand Astronomy Trading Cards, Space pen, Science kit, TMT calculator, & TMT sunglasses. ARV \$85. Three prizes for second place winner of each category: \$20 KTA merchandise certificate, Set of Mauna Kea Brand Astronomy Trading Cards, Space pen, Science kit, TMT calculator, & TMT sunglasses. ARV \$75. Three prizes for third place winner of each category: \$10 KTA merchandise certificate, Set of Mauna Kea Brand Astronomy Trading Cards, Space pen, Science kit, TMT calculator, & TMT sunglasses. ARV \$65. Total Retail Value \$890. Prizes are limited to one per family/household. All prizes will be awarded.
7. **WINNERS' LIST:** For the names of prize winners, send a self-addressed, stamped #10 envelope to: Mauna Kea Coin Contest Winners, KTA Super Stores Marketing, 50 E. Puainako St., Hilo, HI 96720, or view online at <http://www.naoj.org/IYA/Coin2011>.

**The Mauna Kea Coin Contest is sponsored by Mauna Kea Observatories Outreach Committee (MKOOC), KTA Super Stores, 'Imiloa Astronomy Center of Hawai'i, and Onizuka Space Center.**

# Mauna Kea Coin Contest 2011



- **Line drawing only**, no colors please.
- Your design should fit in a circle and should be seen clearly.
- Please allow the Coin Contest Committee to modify your design.
- Include "2011".

**DO NOT FOLD**

Name: \_\_\_\_\_

School: \_\_\_\_\_ Grade: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone No: \_\_\_\_\_

E-mail (optional): \_\_\_\_\_